



**POLO**

## Vacancy



Position	Graphic Designer – Apparel , Accessories and Homeware
Position Reports To	Head of Design and Merchandise Executive
Location	Polo Distribution

The successful candidate, who is found suitable for this position, will be joining a leading Lifestyle Fashion Brand and a proactive team of individuals who are proud and enthusiastic to be associated with the Brand.

**The main purpose:** This positions main function is to develop and create designs for internal and external requirements as and when the business needs arise

### Key Result Areas:

- Collaborate with diverse areas of the business to deliver quality design outcomes across the portfolio
- Ability to follow a brief and design according to the Polo Brand ID and Seasonal Briefs.
- The person should be creative, but conform to a handwriting that is aligned to the look & feel of the Polo Brand. A handwriting that is 'stylish & high-end and consistent across all media'.
- The work will encompass a range of tasks including innovative branding projects and daily corporate design tasks. As a result the ideal candidate will need to be motivated to assist with new concepts and thinking outside the box, the ideal candidate will also be assisting with updating of existing design projects and working on new campaigns.
- Your portfolio should demonstrate a proven capability in brand development and collateral design, excellent typography skills, excellent InDesign, Photoshop, and Illustrator skills as well as a high level of attention to detail.
- Manage the graphic design process for each assignment
- Liaise with internal and external clients to ascertain needs for each assignment and ensure client's needs, aspirations and desired outcomes including cost parameters are clearly understood
- Provide expert advice and guidance during the concept design and development stage and ensure client expectations are clearly understood and are accurately reflected
- Create designs or a set of design options for clients that are consistent with the agreed conceptual approach, engage the target audience, reflect the organization involved, and are culturally appropriate, aesthetically pleasing and visually stimulating.
- Organize and/or oversee the conversion of designs to print, e.g., banners, posters, covers, brochures, letterhead, or web-based media.
- Ensure graphical designs for internal projects are consistent with Polo 'look' and add value to the project.
- Ensure designs are completed in a timely manner (allowing for drafts, reviewing and feedback of designs submitted).
- Work collaboratively with colleagues in the interests of Polo.

Minimum Requirements:

- Grade 12
- A Diploma or Degree in Marketing or Communication or similar
- Minimum of 3 years' proven capability in brand development and collateral design,
- Excellent typography skills as well as high levels of proficiency in: InDesign, Photoshop, and Illustrator (Compulsory)
- This position will require skills in animation, art/fine art, communication design, digital media, multimedia systems, web design, photography, print and digital media management.
- Creative flair
- A strong visual sense
- Originality
- Strong computer skills (The Adobe Suite)
- The ability to balance work on several projects at a time
- Good team working skills
- Flexibility
- The ability to take criticism
- A matter-of-fact approach when ideas or designs are rejected
- Preparing rough drafts of material based on agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality
- Tertiary qualification or ability to demonstrate relevant experience
- Proficiency in the use of Adobe CS3 or newer, including InDesign, Illustrator and Photoshop
- Strong artistic skills
- Confidence, to present and explain ideas to clients and colleagues
- The ability to grasp client needs and consider practical solutions
- The ability to pay attention to detail

**Applications for this position close on day the 05<sup>th</sup> March 2021.**

**Interested applicants can email a motivational letter and a copy of their CV to [lizam@polo.co.za](mailto:lizam@polo.co.za)**

**SUBJECT LINE – GraphicDesigner**